

**COURSE STRUCTURE**  
**6 MONTH CERTIFICATE COURSE IN TOURISM**  
**MAJULI COLLEGE**

**PAPER I: FUNDAMENTALS OF TOURISM**

**Total Marks Assigned: 100 (End marks 80; In marks 20)**

<b>Unit I</b>	<b>15</b>
1.1 Definition of tourism, meaning and significance	
1.2 Different types of tourism, definition of tourist and characteristics, various types of tourist.	
1.3 Factors influencing the growth and development of tourism.	
1.4 Basic components of tourism	
1.5 Tourism in India; its history and Development	
<b>Unit II</b>	<b>15</b>
2.1 Tour operator and travel agent, services, definition of tour operator and their functions - procedure of ticketing and ticket booking, cancellation, changing of tickets in airlines, railway and road transport for international and domestic travels. Hotel booking and baggage handling, understanding of abbreviations used in travel tickets, city code, country code etc.	
2.2 Travel agencies and their functions, terms and conditions to become subagent of IATA approved agencies	
2.3 Guide and escort-definition types, duties and responsibilities.	
<b>Unit III</b>	<b>15</b>
3.1 Mode of Transport: Indian Airlines, Its operations and future. Indian Railway and their role in promoting tourism, various promotional schemes offered by Railway, Road transport facilities, various time tables and their reading and interpretations'.	
3.2 Tourism and hotels, structure and nature of different 'accommodation, supplementary accommodation, hotels and guesthouse, hotels of North East India.	
<b>Unit IV</b>	<b>15</b>
4.1 Importance of planning in tourism, tourism planning approach. Different planning approach, eco-tourism, urban tourism, rural tourism etc.	
4.2 Tourism marketing, promotional events, advertising, publicity, selling	
4.3 Impact of tourism, economic impact, Socio-cultural and environmental impacts.	
<b>Unit V</b>	<b>20</b>
Preparation of a report on how to organize a tour package.	

## **REFERRED BOOKS-**

1. Bhatia AK. Tourism Development: Principles and practices. Starling pub.
2. Seth PN: An Introduction to Travel and Tourism. Starling Publication
3. Negi, J.: Travel Agency operation; concept and principles. Starling Pub
4. Krishnan KK: Managing Tourist Destination, development planning and Marketing policies. Kanishka pub.
5. Mishra SN. Basics of Tourism management. Excel book. New Delhi.
6. Foster D.: Travel and Tourism Management. Macmillan press. London.

# **PAPER II: PROSPECTS OF TOURISM IN NORTH-EAST INDIA**

**Total Marks Assigned: 100 (End marks 80; In marks 20)**

## **Unit I 15**

- 1.1 Elementary Geography in India with special reference to North East India. India's natural region, rivers, climatic conditions, states and their tourist spots,  
1.2 Population and languages of North East India.

## **Unit II 15**

- 2.1. Places of historical importance and tourist spots of NE.  
2.2. Satra culture and Bhaona.  
2.3. Majuli as a center of tourist attraction. Problems and prospects

## **Unit III 15**

- 3.1. Fairs of North East India  
3.2. Festivals of North East India  
3.3. Tourist Festivals based on Ethnic culture North East India

## **Unit IV 15**

- 4.1. Birds and Wildlife Sanctuaries of North East India-Kaziranga, Manah, Orang, Gibon, Dibru Saikhowa, Pani Dihing, Namdapha, Jatinga, Rainforests of Assam.  
4.2 Eco Tourism in North East India  
4.3 Problems and prospects of tourism in North East India.

## **Unit V 20**

- 5.1 Preparation of report on any one of the following subjects-

Tourist places of Assam,

Fair and festivals of Assam

### **REFERRED BOOKS-**

1. Bhagawati A. K. Bora AK-Geography of Assam. Rajesh pub. Delhi.
2. Bhattacharya. P-Tourism in Assam, Trends and Potentialities. Bani Mondir. GHY.
3. Bora Sheila and MC: The Story of Tourism: An enchanting Journey through India's North East, UBS pub. Delhi
4. Bordoloi B.N: Tribes of Assam Part-III Tribal Research Institute, Assam Ghy.
5. Dutta BN, Mahanta P.J (ed.1990) Traditional performing Arts of North East India. Ghy.
6. Taher. M. (1977) : Tribes of North East India, A Diagnostic Survey in Special Pattern, North Eastern Geographer, Vol-9 No. 1 & 2